



FEDERATION OF INDIAN WOMEN ENTREPRENEURS (FIWE)

New Delhi, India
www.fiwe.org



About FIWE

- FIWE is a National Level NGO, Established in 1999, registered under Indian Societies Act of 1860. It is one of India's premier Institutions for entrepreneurship development and empowerment of women and youth at large.
- FIWE has wide reach with an all India Network of 35,000 individual members and 22 States Level Association affiliated to FIWE.
- FIWE is a major independent skills assessment and certification agency empanelled with multiple state and central Government organizations, pan India for the past 10 years, having a team of over 1800 government approved examiners, subject matter experts and researchers present across the country.
- FIWE has consistency in implementing various CSR projects as a Project management Consultant for various Sector Skill Councils (SSC)/NSDC & working across multiple industry verticals, Pan India.
- In addition, FIWE is also a partner to national and international agencies like Ministry of Skill Development & Entrepreneurship, NABARD, SIDBI, UNIFEM, ADB, ILO, UNCTAD, World Bank, Ministry of Textiles, and DGET in varied capacities.



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Impact Assessment

- **Impact Assessment aims to create a social impact to measure the effectiveness of CSR projects and know whether desired objectives were met and money was judiciously spent or not.**
- Impact Assessment is a means of measuring the effectiveness of organizational activities and judging the ground level changes and significance brought by those activities. Impact assessment is intimately linked to **Objectives**. The expertise to assess and articulate the impact is a powerful means of communicating internally and externally on the objectives and its accomplishments and the benefits towards society.
- **FIWE** has expertise in doing the **need analysis for CSR spends** and has been involved with **Impact Assessment studies** with various government and private organizations, to submit detailed reports highlighting the ground realities and **impacts of CSR projects**.

Social Return on Investment (SROI)

FIWE also assess impact of your social investment using widely accepted tools like SROI (Social Return on Investment).

FIWE adopts a systematic way of incorporating **social** and economic impact and other values on every rupee spent hence incorporate accurate decision-making processes to evaluate SROI

Social Impact: Social Impact is the **effect** of actions of the organization for the overall wellbeing, happiness, and development of the community.

Economic Impact: examines the **effect** of activities in the regional **economy** in a specified area. It measures changes in skills, income, revenues, business profits, personal wages, and/or jobs.

The optimum use of the spent comes to justice when lives of the humans are touched in the way as desired by the organization. Given the complexities and chaotic environments a more intuitive approach is used to evaluate SROI. Impact Assessment is a function of the effectiveness, relevance and sustainability of the intervention.

Research methodology used for Impact assessment

FIWE adopts a detailed methodology in doing the Impact Assessment by mapping our Researchers and Interviewers to assess the overall impact of the training by using multiple techniques to provide Impact Assessment Report. The ground level study is done based on the following parameters:

- In depth interviews/discussions with the participants
- Consultation with the family members/friends, co-workers to evaluate the improvement post the training
- Using Multiple tools, evaluate and measure the differences in both the programs in terms of effectiveness of each program.
- Judging the behaviour change/economic change etc. of the Participant by his neighbourhood
- Evaluate the improvement in the participant in terms of confidence levels, soft skills, customer perception, employer relationship and recognition and self esteem
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- Understand the post trainer interaction between trainer and beneficiary (if any) frequency and impact.
- Analyze the pre-and post-skill of the participant
- Ensuring the quality checks of the interviews through questionnaires, recordings, pictures and video shoots of the interviewees conducted by our research team
- Reasons what Trainees think about the brand RITES and how has it helped them.

Recent Associations

- Currently, we are working with Unipatch Rubber Ltd, manufacturer of Tyre and tube repair patches and allied products for assessing the knowledge of the road side puncture making people to eventually submit the detailed report on the quality of training being delivered and the value addition in their social Impact assessment.
- FIWE is in the process to start the Impact Assessment with Castrol towards the programs done by them for the road side mechanics.

THANK YOU!!!



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**Address: F-321A, 1st Floor,
Lado Sarai, (Opp. Mother Diary),
New Delhi – 110030**

**Tel: 011-41020656
011-46089142**

Web: www.fiwe.org



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